

INNSIGHT – Leverage Open Source Intelligence (OSINT) for Monitoring & Actionable Intelligence

With rapid adoption of social media, it has become a challenge for Law and Enforcement Agencies (LEAs) across the globe to prevent exploitation of public medium and generate credible intelligence from voluminous data.

Case in Point

One of the major threats that LEA's primarily face is the potential likelihood of mass agitations and communal riots, resulting in major loss of lives and property.

How can the LEAs predict and prevent such events before they occur?

Be Omnipresent

- Ability to track public opinions and sentiments across various social media platforms
- Location based tracking of social media engagements
- Monitor vernacular news media to get local insights

Intelligence Grid

- Automated alerts on galvanizing issues and communal sentiments
- Identify individuals and organizations involved in spreading propaganda
- Analyze shared images and videos, through Facial Recognition and Object Detection, that incite public outrage
- Multi-lingual contextual capability to analyze communications in local language

Predictions for Pre-emptive Actions

- Artificial Intelligence based threat models to identify susceptible profiles
- Identify BOT profiles responsible for artificially sensationalizing the propaganda
- Prediction score based on popularity, reach, tonality etc. on events indicating their chance of occurrence

Success Story

An Indian State Government agency is using INNSIGHT's threat prediction models to capture triggers of dissonance and successfully predict disruptive events for proactive force deployments.

World's largest taxi aggregator used INNSIGHT to evaluate the possible severity of the local issues and its predictive impact to alert their drivers on possible risk events.